With reference to Xrays.

I believe it to be inappropriate that chiropractors be limited to radiographic protocols purely on the basis of the medical model

As many patients are seeking chiropractic wellness care , who may or may not be symptomatic , there does exist a model of health care that acknowledges structure and dysfunction to structure as a health condition. Such conditions require xrays as a means to identify structural stress.

Stress is a recognized health concern and structural stress can be measured with computer technology.

As chiropractors are warned against stating chiropractic care can resolve symptoms through treatment of conditions or through cure there is no such restriction when discussing structural and biomechanical dysfunction. This model of care which does fit within the chiropractic model which requires xrays analysis , irrespective of symptomatology. This does not deny the medical model , rather adds to this model to suit a more appropriate chiropractic model.

Full spine xrays are valid .

Reassessment using xrays are valid.

Advertising

Via spinal screenings , mass media or internal advertising.

It has been noted that throughout chiropractic history that chiropractors have been jailed for practicing medicine without a licence . Although medicine does not actually have a definition , chiropractors have been cautioned to state what is factual and justifiable in advertising. In avoiding stating that chiropractic cures or treats conditions we should be able to use pre and post xrays as a means of demonstrating the results of care.

We should also be allowed to advertise the benefits gained by patients when measured empirically by patient testamonials without this being considered scientific. if it is mentioned in the advert that it is an opinion and experience of the patient and not a scientific verification.

Advertising is a valid means of educating the public whether the Board considers Touting for business is bad or not. Where does education stop and touting begin…..does it somehow have to do with money. It appears the Board does not wish to sully the pristine profession of chiropractic with money. How has the Board interpreted capitalism? Is it the evil empire ? Can we not be allowed to conduct a business and practice simultaneously?

We live in a society where news , education and entertainment are intertwined …the lines of advertising are blurred. Social networking is now a powerful means of information dissemination. Where lies spread faster than truth and the Board wants to restrict the only valid means of getting information out to the

public by the profession . The Board is behind the times and needs to loosen the rope. We have a right to survive and spread the word.

Financial Plans

It should also be noted that chiropractic is a business where chiropractic is practiced in exchange for money. This does not mean that chiropractic is equal to money nor that an adjustment or manipulation is exchanged for money , rather that providing the services of a practice can be exchanged using money.

It is therefore within this relationship a customer may pay a chiropractor a retainer for a period of time whether the services are utilized or not. The agreement would state the details of the service to be available to the customer within this period of time. Therefore the matter of reviewing this agreement every three months is inappropriate and making the Chiropractic Board responsible for monitoring financial agreements which is not within the responsibility of This Board in administering the Act of chiropractic.

Financial protections for customers are already covered by other government departments and therefore terms such as

'Cooling off' should be removed as it implies contracting for care, which is illegal.

'Three month' financial contracts should be removed as chiropractic care and money contracts are illegal. Connecting chiropractic care and money are not interchangeable TERMS NOR RELATED TO EACH OTHER.

No payment limits

No money limits

No Limiting chiropractic to three month intervals

…… is also a veiled attempt to state that chiropractic care should be able to resolve symptoms within this period. Which is the practice of medicine , not chiropractic. Chiropractic is a biomechanical protocol , such as podiatry, which podiatry can use testamonials and is not limited to three months. Three months is an arbitrary term and therefore not valid in the practice of chiropractic. There exist within chiropractic multiple models to provide the service of assisting customers. This Board may need to reacquaint itself with how Chiropractic is taught and it is practiced. There appear s to be an extreme right wing interpretation of chiropractic in this Board that does not meet reality in practice.

The Board , I believe , is confusing chiropractic care , with treatment of conditions for the relief of symptoms. As chiropractic cannot categorically be used as a treatment or a cure we ought not be mistaken as practicing medicine with a chiropractic license. Therefore as much of what chiropractic does

is anecdotal there is no need to create artificial barriers to the practice of chiropractic. As the term subluxation is a restricted word to the practice of chiropractic we should be able to advertise that we correct such problems.

Care plans

…..this is a misplaced term and redundant in the practice of Chiropractic. The arrangements between customers and practices does not require a written plan as we cannot predict the results of care, nor that chiropractic can actually treat nor cure symptoms, nor conditions. Again this term , CARE PLANS, creates an unreal expectation with the customer that we cannot guarantee, which becomes implied with its creation.

Care plans and their intent should be removed entirely. A verbal statement between customer and chiropractor should suffice. It can be voluntary , not mandatory.

Mandatory notification.

If I notify the Board of practitioners that I believe do not conform do I get a reward as in crime watch?

I suggest that if they are found guilty I can get a reward of 10% of whatever fine they get.

I know of about 300 chiropractors who I wish to 'rat on'. Or I can get one of their ex patients to write a complaint and then share the reward with them……..

I think you may need to re think your ethics……

It would be more appropriate that the Board consider an Australian set of GUIDELINES RATHER THAN BORROW THE ENGLISH ONE . It is well known that the Chiropractic profession in England is not as progressive as in Australia. It is the wrong set of Guidelines in the wrong country. We are not mini medical doctors, nor should we sacrifice our own viewpoint for acceptance in a biased system of health.

We want a set of guidelines where growth as chiropractors is possible.

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