To:
Cc:
Bcc:
Subject: Fw: chiropractic registration

Dear Sir/Madam

I would like to make comment on the national registration guidlines proposed for chiropractors.

re: Testimonials

I feel chiropractors should not be punished if members of the public choose to give a recommendation about a particular chiropractor or chiropractic in general.

I would suggest that any patient testimonials may not be solicited or paid for but that otherwise this valuable public education tool not be prohibited. Possibly, these testimonials could be limited to being 'in house'. Not directly advertised to the public but available on a practitioners website for example.

There are many commercial products on infomercials now where people give testimonials (such as magnetic mattress underlays) and they are not prevented from doing so. I would suggest that preventing patient testimonials may actually be an unlawfull restraint of trade and so should be removed from the legislation.

thankyou for your consideration of this matter

regards

Matthew Hoffmann

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